

AUGUST 2010

# eduplay

FOR TOY, GAME, GIFT  
AND MUSEUM STORES

SPECIALTY

TOYS

GALLORE

## What We Saw at the ASTRA Show

Award-Winning  
Retailers and  
Their Yo-Yos

More Shows



## Every Baby Company/eebee's adventures

### if the SHAPE FITS eebee

This is not an ordinary stacking toy. It's a playful, interactive adventure with shapes, colors and sizes to stack, fit, share, compare and "wear." Each soft shape fits on eebee, baby, parents and anywhere to create countless games and activities. Includes 12-inch eebee and four "wearable" shapes.

To order, call 212-5951088 or email sales@eebee.com.



## Folkmanis

### Mini Firefly Finger Puppet

The hidden light-switch is tucked inside where only your finger can activate it, bringing radiance to this special luminous finger puppet. Measuring 5 inches long, it is recommended for ages 3 and up.

To order, call 800-654-8922.



## Fashion Angels Enterprises

### Interior Design Light Box Studio Set

Kids can use the films with 200-plus furniture and room design shapes with the light box tracing table to get the basics of their dream room down on the sketch sheets. Then they can color, shade, and add details and texture with the included tree-free pencils.

To order, call 800-492-3237 or e-mail CustomerService@FashionAngels.com.



## Green Toys

### Green Toys Stacker

A playful twist on a classic, the eight whimsically colored nesting pieces stack easily from large to small, while also allowing little builders to stack in any order. Made in the U.S. from 100 percent recycled plastic milk containers, this unique, safe design has no center post, and no BPA, PVC, or phthalates.

To order, call 415-839-9971 or e-mail info@greentoys.com.



## Fierce Fun Toys

### Toys with a Tale

These 10-inch plush toys are super soft, cuddly, adorable and offer sounds with a squeeze of their tail along with storybooks. Ben Kachoo is a hippo with allergies, Harry Hiccors is a koala with the hiccups, and Norman PhartEphant has become gassy since starting the zoo's diet. Mention this editorial for an additional 5 percent off.

To order, call 646-322-7172 and ask for Angela Larson, or e-mail angela@FierceFunToys.com.



## Family Time Fun

### Pizza Night Family Dinner Game

This game will add fun to family pizza night and bring everyone closer together. Featuring pizza box packaging, spill-proof pizza-slice game cards and 150 different games to play while eating pizza, it's quick and easy to play. Just gather your family, grab a pizza and begin the fun.

To order, call 877-261-2714 and ask for John.



## FS-USA (Fabricas Selectas USA)

### Jumping Balls

"Friendly Frog" and "Mischievous Monkey" are new this year. Jumping Balls are a fun and affordable toy gift for children ages 3 to 12. Great for indoor and outdoor play, each high-quality ball comes in a retail-ready box along with instructions and plug.

To order, call 800-846-4228 or e-mail at custserv@fs-usa.com.



## Gorgeous Products

### Boikido Wooden Percussion Table

This colorful and attractive multi-musical instrument table will keep children busy for hours. It helps develop rhythm, melody and motor skills. Drum, xylophone, mini cymbal, and two drumsticks are included. Meets European and U.S. safety standards.

To order, call 847-984-6158.

